

# School Uniform Information Pack 2023

### Welcome to SJB Uniforms & Workwear,

What an exciting time, you now know where your child will be going to school in September. You may feel bombarded with information about this big step, there is lots to take in, but when it comes to uniform we've got it covered.

We aim to make the buying of school uniform as easy & as less traumatic as possible for everyone. How does no queues or bun-fights sound?

You can find all of our prices for your school on our website: www.sjb-uniforms.co.uk

There is no substitute for trying on uniform to get the desired fit – with growing room included – at no extra cost!

Stockists of generic schoolwear - trousers, shirts, skirts & jumpers and specific uniform for the following:

Primary schools

- Church Lane
- William Alvey
- Winchelsea
- Our Lady of Good Counsel

Secondary schools

- Carre's Grammar
- Kesteven Sleaford Selective Academy
- Sir William Robertson Academy
- St Georges Academy (selective items)

All our product lines are from the most well-known & trusted school wear brands available, Banner, Trutex, Zeco, Falcon amongst others. All have an excellent reputation for ethical sustainability and great quality that will keep your child looking top of the class!

Our shop is in the heart of Sleaford town centre with plenty of parking close by and just a stones throw from some of the schools mentioned above.

We look forward to serving you soon.





# SJB Uniforms Loyalty Card

Spend & Save.

Our loyalty card is a great way to save money throughout the year. Every full £10 spend earns a stamp on your card and when it's full you will get 10% off your next visit.



## Not all uniforms are created equal

It is easy to assume that uniform for each school is sourced from only one manufacturer and is the same across all the suppliers – it may appear the same in pictures/images, but mostly there will be subtle differences in fabric composition, fabric weight and/or the manufacturing process.

Do check the uniforms in person if possible and compare for yourself.

We aim to bring you the best uniform that will last term after term and possibly a couple of years until grown out of, where it can continue its life for a sibling or on the second-hand market.

We won't be beaten on the quality of our uniforms, or our customer service. What our customers say...

"All the kit you need and an excellent service. We were in and out the door with everything we needed within 30mins. Would most definitely come here for any of my uniforms needs." *Heidi* 

"Thank you so much great service and my little one was so happy to try on and look in the mirror. Amazing and friendly."

Clare

"Extremely helpful and knew exactly what we would need, my daughter was able to try a number of different sizes so was happy with everything that was bought."

Cath

# When to buy your uniform for September

This is my thirteenth year working in school uniform retail and every summertime is unbelievably busy for the whole schoolwear industry which peaks in the last two weeks of the summer holidays.

Once again, we will be operating our popular one to one school uniform fitting appointments from June onwards. To guarantee your place, get booked in as spaces are limited.

I fully understand the pitfalls of buying uniform too early - will it still fit come September if he/she has a growth spurt? I and all the other school wear retailers know that the nearer we get to September and some sizes sell out there's very little chance of fulfilling orders in time for the start of school, particularly if the item is 'bespoke' and made to order, this is more typical with some secondary school uniform pieces.

This is not meant to scare you in to buying right now, but just to be mindful that leaving it too late - wherever you choose to shop, might not be the best plan.

My honest advice is to get your child in to try uniform on throughout July and buy with a little growing room if needed.

Simon Biggin

simon@sjb-uniforms.co.uk

#### **School Shoes**

We now stock a variety of boy & girls school shoes – junior & senior. See our website for more details: sjb-uniforms.co.uk/school-shoes/ Get your child's feet measured in store







#### nu2u

We have teamed up with St George's Academy and the parents who want to sell their unwanted academy uniform.

We are providing a space to sell through our shop good re-usable Academy uniform to anyone who needs it through our 'nu2u' initiative.



#### Back-to-School Check List

	Set up Parent Pay or similar account		Stationary & a decent calculator
	Booked transport if necessary		Bought new shoes & bedded them in
	Bought correct school uniform		Had your hair cut
	Bags, pencil case First day of term		
Take the obligatory first day photograph stood by the front door in full uniform with your best			
sm	ile on:		

# We look forward to seeing you at SJB Uniforms & Workwear soon.

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NG34 7SF

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simon@sjb-uniforms.co.uk

Non Term Time
Opening Hours
Monday 9.00-5.00
Tuesday 9.00-5.00
Wednesday 9.00-5.00
Thursday 9.00-5.00
Friday 9.00-5.00
Saturday 9.00-4.00

Term Time
Opening Hours
Monday 8.30-4.30
Tuesday 8.30-4.30
Wednesday 8.30-4.30
Thursday 8.30-4.30
Friday 8.30-4.30
Saturday 9.00-4.00

