



WELCOME TO

**SJB UNIFORMS**

Information Pack  
June 2020

# SJB Uniforms Loyalty Card

## Welcome to SJB Uniforms,

Local stockist of badged school uniform for selected local schools, and some more generic 'plain' items too.

All of our product lines come from some of the most well known and trusted names in school wear, Banner, Trutex, Zeco and Falcon amongst others. They all have an excellent reputation in good quality that will keep your child looking top of the class!

Buy on-line at [sjb-uniforms.co.uk](http://sjb-uniforms.co.uk) or in our Sleaford uniform shop for local primary schools, **William Alvey, Church Lane** and **Winchelsea**.

And senior schools **Carre's Grammar, Kesteven Sleaford Selective Academy, Sir William Robertson Academy** and selective pieces of uniform for **St George's Academy**.

We've included a couple of measuring tools to help if you are buying on-line, check out the infographic on 'How to measure' and a handy print & cut out tape measure too.

FREE LOCAL DELIVERY FOR ORDERS MADE IN JUNE\*

Our shop is in the heart of Sleaford town centre with plenty of parking close by and just a stone's throw from some of the schools mentioned above.

WHY NOT BOOK YOUR CHILD'S UNIFORM FITTING APPOINTMENT AT [sjb-uniforms.co.uk/book-a-uniform-fitting/](http://sjb-uniforms.co.uk/book-a-uniform-fitting/)

We look forward to serving you soon.

*Simon Biggin*

\*On orders over £15, free local delivery restricted to a five mile radius of Sleaford.



We launched our loyalty card back in February and those of you who got started on one before lock down will be looking to continue to fill up your card and getting your 15% off this summer.

Don't worry if you haven't got yours yet, they will be available throughout the summer too.

For every full £10 spent in the shop you get a stamp on the card, once all ten stamps are completed you get 15% off your next purchase.

Currently this is an in-store only promotion and not available to gain stamps or get the discount on our website.



## Shop Local



Did you know that our local town of Sleaford is punching well above its weight for small independent traders compared to other towns of a similar size? I don't know why, but it's true.

Perhaps we have a good diverse mix of these specialist shops and services, some have been around for years, some like myself are just starting out.

I know that as these businesses start to re-open after being forced to close shop for the lock down, they are all counting on your support so they can support you in your future needs.

And as one of those businesses, I can't wait to be serving our community again!

# When to buy your uniform for September

Although this is my first year running my own business, it is my tenth year working in school uniform retail and every summertime is unbelievably busy for the whole school wear industry which peaks in the last two weeks of the summer holidays.

On top of that everyone has had the huge curve ball thrown their way that is Covid 19, and when you consider the logistics and the lead times the school wear industry works on, Covid 19 has forced some changes across the supply chain and how retailers have to work - at least for the foreseeable future.

Because of the size of our shop and the social distancing required it has become necessary to put in place an appointments system for your child's uniform fitting.

I fully understand the pitfalls of buying uniform too early - will it still fit come September if he/she has a growth spurt? I and all the other school wear retailers know that the nearer we get to September and some sizes sell out there's very little chance of fulfilling orders in time for the start of school, particularly if the item is 'bespoke' and made to order, this is more typical with some secondary school uniform pieces.

This is not meant to scare you in to buying right now, but just to be mindful that leaving it too late - wherever you choose to shop might not be the best plan.

My honest advice is to get your children in to try uniform on throughout July and buy with a little growing room if needed.

*Simon Biggin*

simon@sjb-uniforms.co.uk

## SJB Uniforms 'Covid Secure' Statement,

Following current Government advice 'SJB Uniforms' will be taking all necessary precautions under our control within our Sleaford store.

The safety of our customers and staff is paramount and our aim is to minimise as much as possible the risk of Covid 19 infection.

If you have already visited us you will know we are quite a small retail space and with that in mind listed below is the set of measures you will encounter if you visit us in the foreseeable future.

- Limiting customers in the shop – one 'family' out, one in
- Uniform fitting appointments to avoid waiting in a queue
- Hand sanitisation on entry & exit of all customers
- Hand sanitisation of staff between each customer
- Surface sanitisation between customers
- Increased staff hand washing
- Staff wearing masks/visors
- Sneeze guard at the sales counter
- Steam cleaning & quarantine of tried on uniform

We would prefer you made in-store payments by card or contactless, but we still do accept cash payments.

We look forward to welcoming you for your child's school uniform requirements. If you would like to book your uniform fitting appointment or would prefer to buy your uniform on-line you can go to:

[www.sjb-uniforms.co.uk](http://www.sjb-uniforms.co.uk)

# How to Measure for School Uniform

If you are planning to do your school uniform shopping on-line, or you wanted a bit of a guide on your child's size before you come to the shop, this measuring guide from one of our suppliers will guide you through how & where to measure.

**DAVID LUKE** HOW TO MEASURE YOUR CHILD

**HEIGHT**  
Measure from a level floor to the top of the head.

**CHEST**  
Measure the chest at the fullest part, placing the tape measure under the arms.

**WAIST**  
Measure around the waist at the natural waistline (smallest part).

**HIPS**  
Measure around the hips at the widest part.

**COLLAR**  
Measure around the base of the neck where the collar sits.

**INSIDE LEG**  
Measure with shoes on from the crotch to where the trouser is normally worn.



## TAPE MEASURE

60" tape measure

### Printing instructions:

- Print at 100% size with no scaling (actual size on PDF printer settings)
- Cut along the dotted lines leaving the grey tabs on the edge
- Use glue or sellotape to attach the strips together, ensuring the grey tab is underneath

1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48	49	50
51	52	53	54	55	56	57	58	59	60



We look forward to seeing you at SJB Uniforms soon.

SJB Uniforms  
2 Market Street  
Sleaford  
NG34 7SF

01529 400429

[sjb-uniforms.co.uk](http://sjb-uniforms.co.uk)

[simon@sjb-uniforms.co.uk](mailto:simon@sjb-uniforms.co.uk)

#### OPENING HOURS

Monday 9.00-5.00  
Tuesday 9.00-5.00  
Wednesday 9.00-5.00  
Thursday 9.00-5.00  
Friday 9.00-5.00  
Saturday 9.00-4.00

